



FOR IMMEDIATE RELEASE

2life Ultimate Wedding Planner—a collaborative tool for engaged couples, now available on the App Store

Toronto, ON - February 12, 2013 - 2life Ultimate Wedding Planner, a collaborative tool for engaged couples to plan their celebration together, is available now for iPhone, iPad and iPod touch. Developed by 2 For Life Media Inc., 2life Ultimate Wedding Planner helps engaged couples discover, organize, share and store all of their wedding details in one place, with real time syncing between devices.

iPad and iPhone have changed the way that couples communicate, and 2life Ultimate Wedding Planner brings a novel approach to the wedding planning process. This app is a couple's virtual three-ring binder. Using their iOS devices, couples can plan vendor appointments using the shared calendar; collect and comment on photos; stay on top of their to-do's in real time using the Lists feature; bookmark inspiration and important websites from the in-app browser; and more.

"Today's engaged couples are planning their celebrations using their mobile devices to access inspiration and resources on the go," says 2life Co-Founder, Diane Hall. "Many other planning tools are focused on the bride. We've made it possible for couples to plan their wedding *together*, making it a shared experience that's more fun and less stressful."

2life Ultimate Wedding Planner lets couples:

- Make and manage lists together in real time, from wedding to-dos to honeymoon destination ideas
- Collect and comment on photos that document ideas or capture memories
- Create shared calendar events
- Bookmark and share web links in the in-app browser
- Write notes in the journal, individually or together
- Enjoy free, secure, unlimited text messaging
- Access top retailers and local wedding vendors
- Search for wedding attire from leading fashion designers
- Visit our daily blog, browse inspiration galleries and read our interactive magazine

"2life Ultimate Wedding Planner is an indispensable tool for planning a wedding," says Kate Drummond, 2life Editor. "Engaged couples have a lot of wedding planning activities over and above their regular routine, and 2life Ultimate Wedding Planner helps them stay organized and feel connected as they plan their big day."

The [2life Ultimate Wedding Planner](#) app is available for free from the App Store on iPhone, iPad and iPod touch. For more info, go to www.2life.io/wedding-app-tour/.

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About 2 For Life Media Inc.

2 For Life Media Inc. is the creator of 2life, the app for your most important relationship. Designed for two people, 2life is a private, secure network that lets you chat, share, collaborate and coordinate with your partner, all in one place. Launched in July 2013 on the App Store in 14 languages, it is available for iPhone, iPad and iPod touch. 2life was featured on the App Store in 62 countries in various categories, including New & Noteworthy, Editor's Choice, What's Hot and Must-Have Apps. Our other media properties include 2life digital magazine and a daily lifestyle blog. <http://2life.io>